

Universal Robots Adds SMC Corporation as UR+ Partner and Certifies New Magnetic Grippers for Collaborative Robots at Automate 2019

The pioneer of collaborative robotics debuts new UR+ certified grippers from SMC Corporation North America's largest automation show. The grippers are developed and certified to work seamlessly with the cobots from Universal Robots, joining a rapidly expanding UR+ product portfolio.

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CHICAGO--([BUSINESS WIRE](#))--SMC Corporation of America, a leading global pneumatics and industrial automation components manufacturer, has joined Universal Robots' UR+ program, launching the new UR+ certified MHM Series Magnetic Gripper. The gripper is bundled into an easy plug and play kit that integrates to a unique solution for picking, transferring, and placing ferromagnetic workpieces of uneven surfaces, porous, or that are susceptible to damage when traditional methods of vacuum systems or mechanical grippers are not viable.

"These new products will both surprise and delight Automate attendees."

A working demonstration of the MHM Magnetic Gripper kit installed on the arm of a Universal Robot can be seen at SMC's booth 8139 and UR's booth 7154 at the Automate Show in Chicago's McCormick Place from April 8-11.

"The UR+ platform is an incredible opportunity for SMC to provide a plug and play solution for UR cobots that helps lower the barriers to automation for customers of all sizes," said Amanda Wease, Product Manager at SMC

Corporation of America. “We reached out to Universal Robots to become a UR+ developer as it felt like a natural fit to join the global leader in collaborative robots. This is just the starting point of our relationship. We look forward to expand with the UR+ program, developing certified offerings from our vast catalog of over ten thousand standard products.” Stuart Shepherd, Universal Robots’ Regional Sales Director for Americas, welcomes SMC to the UR+ family. “SMC is a strong global partner featuring a very impressive product portfolio with significant UR+ potential. We cannot wait to see more of their products certified for our cobots.”

About Universal Robots

Universal Robots was founded in 2005 to make robot technology accessible to all by developing small, user-friendly, reasonably priced, flexible industrial robots that are safe to work with. Since the first collaborative robot (cobot) was launched in 2008, the company has experienced considerable growth with the user-friendly cobot now sold worldwide. The company, which is a part of Teradyne Inc., is headquartered in Odense, Denmark, and has subsidiaries and regional offices in the United States, Germany, France, Spain, Italy, Czech Republic, Poland, Turkey, China, India, Singapore, Japan, South Korea, Taiwan and Mexico. In 2018, Universal Robots had a revenue of USD 234 million. For more information, please visit www.collaborativerobotarm.com.